

Moon River Designs



New Berlin, Illinois

Congratulations to Moon River Designs for being named The Greater Springfield Chamber of Commerce's 2009 Home-Based Business of the Year. Based in New Berlin, Illinois, Moon River Designs has been family-owned and operated since 2003.

The company started as a mobile fabricating and maintenance service. In the Fall of 2006, they expanded into signage and identity products; creating stunning full-color digital printing for a variety of uses, such as vehicle wraps, banners, floor graphics, cut decals, fine art, and wall coverings. Since the company's inception, the business has operated out of the owner's residence. However, due to limited space, thousands of dollars worth of manufacturing equipment had to be kept in storage. Therefore, the owners recently worked with Marcia Abner, Growth Corp Vice President, to secure a 504 Loan for the purchase of a commercial building in order to make the move to a stand-alone, professional shop. This location will provide them with both better exposure and 7,000 square feet of space to use for manufacturing and display. Now, the company is better equipped to keep up with their increasing customer demand. For more information, go to www.mriverdesigns.com.