

J.C. Restoration



Rolling Meadows, Illinois

The highly competitive restoration industry is not easy to succeed in... couple that with an unpredictable market and limited marketing opportunities (*how many homeowners plan in advance for their home to be destroyed by fire or flood?*) and you have a very challenging business landscape to navigate. However, with a remarkable entrepreneurial vision, Warner Cruz has taken the company his father started in 1982 to new heights. In fact, J.C. Restoration has more than doubled in size since Warner acquired it in 2002.

J.C. Restoration (JCR) is a full service disaster restoration company with the equipment, capabilities, staff, and experience to handle each claim from the moment the first call is placed until the finishing touches are complete. They have a team of specialists on call 24 hours a day, seven days a week, ready to provide building repair due to fire, water damage, or mold. The company has five specialized divisions; Emergency Services, Contents, Environmental, Mold Remediation, Reconstruction, and Large Loss. JCR can essentially do business anywhere by utilizing a mobile response unit, which is a bus that seats 45 people and is outfitted with satellite communication, computers, and office equipment. In addition, they have a semi-trailer truck capable of hauling 2,000 pieces of equipment, allowing them to completely set up shop at the site of a disaster.

The company's success, and subsequent growth, necessitated the need for more space than their Bensenville, Illinois location could provide. Therefore, Warner Cruz, JCR President, partnered with David Orr of West Suburban Bank, and Joel Herscher of Small Business Growth Corporation to finance the purchase of a warehouse in Rolling Meadows, Illinois using the 504 Loan Program. Essentially, the 504 loan provided long term (20-year), fixed-rate financing for the purchase and reconstruction of a commercial warehouse facility with 65,000 square feet of climate-controlled, secured storage and production space, as well as over 30,000 square feet of office space. In addition, the new, state-of-the-art facility boasts an educational/training center capable of accommodating about 100 guests. This training center allows JCR to provide educational seminars for businesses that could benefit from a greater understanding of the restoration industry. Overall, JCR's new facility allows them to better accommodate both their employees and their growing customer demand.

For a company that started with humble beginnings, J.C. Restoration is now setting the pace for disaster restoration companies nationwide. Providing the highest quality of service, using leading-edge equipment and technologies, and having a highly trained staff, JCR has all the tools to meet both their short-term and long-term business goals. For more information, visit their website at www.jcrestoration.com.